

# Clay-Mates

OCTOBER 2008 NEWS



Hey Clay-Maters!

Another five new-borns for you this month, 2 Classics and 3 ClassicPlus Clay-Mates. We hope that you enjoy spending a few minutes reading about them. This time we have:

- A mini newsletter competition to win A Clay-Mates House.
- Article about our Clay-Mate Posters - Also..
- WIN a Clay-Mate POSTER!!
- Some suggestions for you..
- New spot... *Where in the World?*
- and ... BOO! - Halloween is here.
- SPOT the DIFFERENCE

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## \* New-borns for October \*

### 'Stinger'... A Hedgehog (ClassicPlus)



Hedgehogs - well, we all love 'em don't we?  
Ugly, slow, kinda dirty with beady eyes  
Shuffle around in the night  
but, hey.. there's something about them.

Although my spikes seem unfriendly  
I'm really a nice little guy  
When crossing the road I sure take my time  
So take care in your cars or...  
I'll be as flat as a dime!

### 'HARVARD'...a rather brainy Owl - 'Classic'

Learning and knowledge and reading books,  
All of these have their place  
But if you want your looks..  
to launch a thousand ships  
you'd better have a pretty face!

Harvard is a rather clever Owl - he can turn his head  
right round on his shoulders whilst balancing on a pile  
of books.

We can write with a fountain pen without blotching  
ink all over the page. He can fly at night in the pitch  
dark and both his eyes look forward so.... he has a  
pretty face as well!



## 'AUTUMN' A Dog rolling in the leaves - (ClassicPlus)



When the leaves start to fall, it's hard to resist scampering around in them. Especially when your owner has just swept them all up!

Rolling in leaves crisp and dry  
Is fun for pups like me  
Kicking them all up in the air  
and all the time quite unaware  
My owner doesn't share my glee!

## October 31st is... Halloween!

Okay, Trick-or-Treaters! make sure that you have fun this Halloween and don't hurt anyone or scare them... well okay, a little bit!

We have a Special Halloween Clay-Mate called 'Pumpkin' which is a Boutique Clay-Mate.

We are giving 10 FREE Special Halloween Clay-Mates away for the first ten collectors who email us a short Halloween poem (maximum of eight lines) - entries to: [info@knapdale.com](mailto:info@knapdale.com)



'Pumpkin' made his appearance last year and is a Limited Edition Boutique Clay-Mate - this means there were only 7000 pieces made. He will return each Halloween on his broomstick until each peice has a home.

Here's an example of a poem:

Pumpkins come out once a year  
To celebrate Halloween  
Carefully carved into scary faces  
A candle inside, to make them seen

And children deliver a trick-or-treat  
Wrapped up cosy against the cold  
Looking for money or something to eat  
To spend on Clay-Mates - if we may be so bold!

Check out our halloween SPOOKS Set  
£ 12.99



## 'RAGTAG' - A Cunning Fox (ClassicPlus)



They used to hunt us with lots of Hounds  
It drove us round the bend  
All that barking and those silly trumpets.  
They thought they could catch me  
So I'd let them pretend.

It's better now.. I've time to relax  
My cubs are fed and well.  
My chickens come from Sainsbury's skip  
And there's peace on field and fell.

Ragtag is a ClassicPlus Clay-Mate click his picture to see other ClassicPlus Clay-Mates

## 'TEEF' - A Vampire Bat (Classic)

Another addition to our 'Mystic' Range! just  
in time for Halloween. Hope you like him!

Us Vampireinos hey we get bad press  
Because we come out at night..  
Flutter silently around your heads.  
Well, I suppose I should confess..  
To liking the odd little bite!

Only joking... Honestly.



## Christmas Set - 2008



We have produced a Limited number of Christmas Sets for this year which has all the Special Christmas Clay-Mates together in one set! It has several new models that have yet to be released!

It comes in a durable leatherette presentation case which keeps the precious models safe. A great Christmas Present for the dedicated Clay-Mate Collector in your life!

Price is just the cost of each individual Clay-Mate added together - **£19.50** you get the Case and mailing free! Order now for

Christmas as we don't have very many of these Collector Sets.

### Spot the Difference!



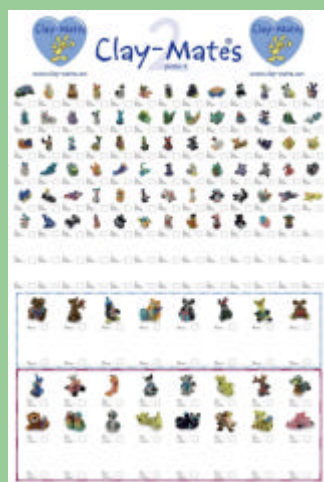
Spot the Difference - nope... not a competition!  
This is to show you that although Clay-Mates may look the same, they are in fact totally different showing you that - like we say - *every single handmade Clay-Mate* is unique.  
Just like **you** are!

Please don't all email us with the differences you find - we repeat, this is just to show you.

By the way - there will be more about these two in the future!  
and.. no.. we can't even tell you their names yet!  
All rather hush, hush



## The *best* way to keep track of your collection.



The Clay-Mate Poster kit consists of two posters which you can put on a bedroom door to keep perfect track of your growing collection.

Kits consist of two posters, a bunch of stickers a free 'rare' Clay-Mate and a Pouch.

The colour stickers are used to attach next to each image to show if the Clay-Mate is **New**, **Current** or **Endangered/Extinct**.

The second poster has room for new Clay-Mates as they are born - you can attach images from the website to keep all up-to-date!

WIN A POSTER!!! - Win our first poster. All you have to do is guess how many images there are on the two combined Posters - hint: more than 180 and less than 300. The first 5 closest guesses will win a poster! [Click here to email your guess](#) (don't forget to give us a mailing address!)

**Christmas SPECIAL Clay-Mate 2008**



Each year we make a new Clay-Mate to make his debut in the month of December. This year it is '**Sixpence**', a dog holding a Christmas Pudding!

He's officially due for release in December but we are letting you have a peek at him because he's going to be **free** with orders from our website shop of £30 or more up until Christmas Eve. He is an 'Occasion' Clay-Mate

He's worth £3.50 and comes in the box shown here.

## COMPETITION



We are giving away A Clay-Mate House (to hold 100 of your collection on the wall). All you have to do is send an email to the email address below telling us how you have used Clay-Mates to form a friendship or the cheer someone up.

Hey, NO made-up stories here (we can tell you know!!) we would like genuine tales of how you have used Clay-Mates to make a difference to someone. We might even publish the winners in the next newsletter! Good luck and get busy writing!!! [Click here to email your tale](#)

**Where in the World?**



Perhaps because they are so small, Clay-Mates travel far and wide with their owners. No matter what language, culture or creed, Clay-Mates have the magical power to make people feel good towards each other.

We plan to do a regular spot in our newsletters called 'Where in the World' - pictures sent in by collectors of their Clay-Mates against a '*you-guess-where*' background. A FREE Clay-Mate Money House to the first correct answer drawn from the emails we receive!

[Click here to enter](#)

Send us your pictures of your 'Clay-Mates in our World'.

#### **Contact Us**

**The Clay-Mates Crew**  
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