

Clay-Mates

JANUARY 2009 NEWS

HAPPY NEW YEAR to all Clay-Mate Collectors!

We hope that Christmas brought you all laughter and joy amongst your family and that you enjoyed giving all those presents and receiving the odd one too! Perhaps one of those Christmas Tree presents was a little Clay-Mate!

A mini newsletter competition to win two Clay-Mates houses.

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Four New Clay-Mates... to start the NEW YEAR!

First up... 'Sapphire' - (Classic)

Our New Blue Horse.

Meet
'Sapphire'
- our
newest
(and blue-
est)
performing
Horse!



This
brings the
total - so

far - of Clay-Mate Horses to 8 with another
four planned in future!

Some are brown some are green
Some the oddest shades you've seen
Some a-laying, some standing tall
But I think that I'm the prettiest of all!

Second we have... 'Popup' - Meercat - (ClassicPlus)

Popup is the first 'Meercat' Clay-Mate we've ever made
- hope you like him!



It's hot in the
desert, I'm
sure you know
So hot
that we live
underground.
There's loads
of bad
guys that
would eat us
up

So it helps that we can see all around.
Standing on guard, tall on a hill
Our sentry keeps his radar scan
And when someone nasty comes along
It's down those burrows as fast as we can!

Popup makes a nice little gifty and you can own him
for one pound-sixty!

Create your own NEW YEAR 'Wishlist'



It's great fun choosing
which Clay-Mates to have
next but maybe you are
not ready to buy them yet.
Or, maybe someone special
is buying them for you.

Well... we've created a 'Wishlist' on our site
which allows you to select the Clay-Mates you
want next and save it for next time. Then,
when the time is right to buy - it's quick and
easy!

So.. have a go create your own new 'wishlist'
for 2009... or for anytime!! **Just Click on**

the pad to get started!

**'AROON' (Born last month) -
(Classic)**



Last month we had a really big reaction to this Little Angel who is named after our Pottery manager - one of life's angels.

Some people say that there are angels all around us but that only some people can see them. It's nice to think that they exist.

We thought that maybe you have someone in your life who is your own 'angel' and that you might like to tell them so by giving them this delightful Clay-Mate - we will put her in an '*OCCASION*' Clay-Mate Box for you, even though she is only a 'Classic' Clay-Mate, together with one of these messages:

- 1 - *To my Guardian Angel. Love from _____*
or... 2 - *To my little Angel. Love from _____*
or.... 3 - *You are my Angel - Love from _____*

Just tell us which message (1,2,or 3) in an email when you order normally from our online shop and we will pack her in the box for you. Simple!

Click on AROON's picture to order!

Third... 'PERSEPHONE' - A Lady-Troll (Classic)

I've a
long, long name
and a long, long
mane
I'm a 'Mystic'
with my
brother,
Dreadlock
'Per-sefo-nee'
is how you
should say it.
And together we
live under the
bedrock.



Casting spells - some good, some bad
Is one of the things we can do.
Mine are nice ones.. his are more cunning
But we'll be loyal and true to you!

Because Trolls are sometimes thought of as - well
how should we put it - maybe not too common in
beauty pageants, we would give her a beautiful name.
Beauty is in the eye of the beholder, of course and
if you like big ears and noses then she's really quite
a comely little lady.

?? Where in the World ??

In the last 'Where-in-the-world' we published the
picture below

We asked you where it is:
The winner was Ellie Smart from Kenilworth,
Leics.

Ellie recognised the picture as of Kowloon, Hong
Kong - well done!
Clay-Mate Money House is yours!

We hope to have another Where-in-the-world
next month.



C-M Story of the Month- Winner!



As you know, each month we have our competition for the best email about your experiences with Clay-Mates. Last month's winner is Victoria from Kew in Richmond. Her email is printed below and her prize (a brand new Clay-Mate house - worth £21) is on its way to her!!

Dear Clay-Mates,

I love Clay-Mates they are the best thing I ever known in my hole life. My brother, Jamie wants to collect the dinosaur ones but he never gets around to do it. My mum also thinks they are really cute and thats the first time I am ever going to say that she is totally right!

I am going to get some for Christmas hopefully and I'm definitely going to get some for my birthday. I have about 40 Clay-Mates - only 60 more to go.

If my mum and dad let me - lol !

I have told my friends to start collecting them and they

have they both have about 20 I gave them each about 5
and unfortunatley I have lost £10 of pocket money.

I have only entered October's comps. October's one
didnt work very well. But that's why I've done email of
the month and see if i could do well in this :))

from Victoria
Kew in richmond

PS - Hope one of you win some time, good luck and well
done with the website its brill!

If *you* would like to send us a Clay-Mate
tale just [click here](#)

Lastly this month... 'Spike' the Iguana (ClassicPlus)



A
leathery leg
end - a
'Mina-Saur'
A reminder
of creatures
extinct
A friendly
lizard with a
scary face
Next to a
Panda, he's
quite

distinct!

Calm and collected, spiky and bright
A lover of the warmth of the sun
A climber of trees for tasty leaves
He can swim as well as he can run.

Spike is a ClassicPlus because of all those spine-jaglets -
He takes more time to craft him!

Guess The Number - results...



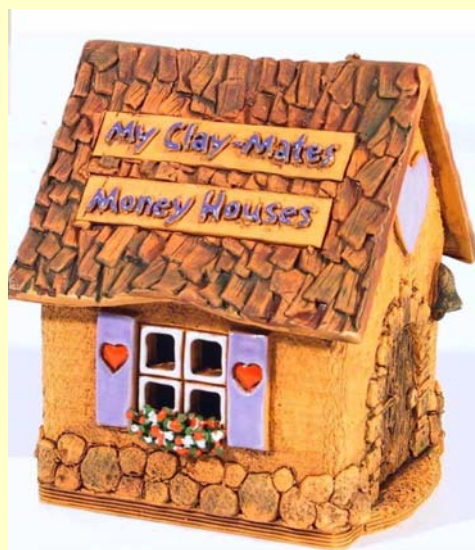
The results of last month's Glass Thingy Comp... ie: guess the number - well.. it was 93 pieces!!

The nearest ten entries ha

ve been sent a 'Sixpence' and the winner was Beth Evans, from Kenilworth who got a Clay-Mate Piggy bank too!

Beth Gussed the exact number amazingly - 93. Well done!

Poem Comp - Winner!



December's winner was: Sophie Stirrat from Southampton. (see below). Well done Sophie from the Clay-Mate Crew!

For January, perhaps you could come up with a poem that is better than one

of the ones we have used in this newsletter to introduce one of the new Clay-Mates this month?

entires to comp@knapdale.com

A FREE Clay-Mates Piggy-Bank to the Winner. Don't forget to put your address on your entry!

My Christmas Poem by Sophie Stirrat

Christmas Clay-Mates
What a treat!
For they are
Oh so very sweet,
From Crackerjack the Christmas Bear,
To Aroon the angel,
With shiny, golden hair!

Christmas Clay-Mates,
What a treat!
For they are made..
So very neat,
Rudolph the reindeer
With a nose so bright,
It lights the way for Santa,
On a dark Christmas night.

I hope this Christmas,
You will see,
A tiny clay-mate,
Underneath your tree!

Clay-Mate - PARTY BEAR - How to get one?



There is just one Clay-Mate that you can NEVER buy from us - ever. This is our Party Bear shown left. We created this very special Bear to award to people who have had a party: -

Birthday, Sleep-over, Leaving Party, Pasta-Party... hey,
ANY kind of Party!

We make Classic Clay-Mates (of your choice) available to you at a great price of 40 percent off. This is the only time we have ever discounted Clay-Mates. You get to tell us the message that you would like attached to the inside of the box and how many Clay-Mates per box - ALL BOXES MUST HAVE THE SAME CONTENTS - (MINIMUM of 8 BOXES). This is a really great way to give your guests a cool, unique souvenir that, like Clay-Mates, will last forever!



Organise your party today - give Clay-Mates to your guests! - [Click Here to order](#)

That's it folks. Just a quick thank-you to all you collectors for your enthusiasm last year. We hope it will be the same in 2009!

Happy collecting!!!!

***The Clay-Mate Crew.
Handmade, forever.***